

A Smart Factory in record time

Major orders that can't be fulfilled due to a lack of resources? This is simply not an option for the Chinese company SNBC! The company management made virtue out of necessity and, with the help of TRUMPF, constructed a fully automated Smart Factory in record time.

Shandong New Beiyang Information Technology Co., Ltd (SNBC)

www.snbc.com.cn

Shandong New Beiyang Information Technology Co., Ltd (SNBC) is a high-tech company that was founded by Weihai Beiyang Electric Group Co., Ltd in December 2002. It specializes in research and development, production, sales and service of products for thermo printing, identification and intelligent system integration. The company has established itself as a leading global supplier of ticket printers, scanners, ATMs and packing stations.

INDUSTRY

Thermo printing, identification and intelligent system integration products

NUMBER OF EMPLOYEES

Approx. 2,000

SITE

Weihai City, Shandong Province (China)

Challenges

In China, multiple large orders from six major customers in the logistics sector are reasons to celebrate. At SNBC, however, it initially caused a headache. The orders were for the production of automatic packing stations, and the contracts were scheduled to run for several years. The company's in-house sheet metal processing capacity was insufficient and even contracting out to all nearby contract manufacturers would not have solved the problem. But rejecting the order was also not an option, so only one possibility remained: a new factory.

Solutions

From the outset of this project, SNBC did not want to do anything halfway. Their vision was for fully automated production. According to the company, expertise and complete reliability are required to implement this project in the shortest possible time. "Both of these qualities had been demonstrated by TRUMPF many times in our company. We therefore were quick agreed to work with TRUMPF," says Liu Bo, Production Manager at SNBC.



"Our investment in the future has therefore paid off, even though we are only just at the start of our journey into Industry 4.0 with our first factory."

LIU BO
PRODUCTION MANAGER AT SNBC

Implementation

Using drawings of the packing stations, Smart Factory experts first analyzed each individual part of the assembly. Four TRUMPF lasers, two punching machines and three bending machines, as well as the corresponding automation components, were connected to a 126-metre-long STOPA store with 360 storage locations and two shelf-operating systems. The store is controlled by the TruTops Fab Storage module. It controls the entire production material flow and manages the inventory. This ensures that the required material is always at the right machine at the right time and the finished parts are reliably conveyed to the subsequent work station. Automation has already enabled SNBC to increase its production by around 20 percent. Employees who were familiarized with the system in a series of TRUMPF training workshops have seen a significant reduction in their workloads.







Forecast

In March 2017, production began exactly in the way Liu Bo wanted. A follow-up project is already being planned. Liu: "The system has only been running for nine months, but we are already approaching the limits of our capacity again, mainly because of the confidence customers have in our production capabilities. This means our investment in the future has paid off, even though we are only just at the start of our journey into Industry 4.0 with our first factory.

Find out more about our products here



Storage systems

The correct storage system improves material handling and ensures smooth production sequences. You can make better use of your machines and save space, time, and money. TRUMPF storage and logistics systems give you a modular system of intelligent storage solutions – compact, efficient and flexible.

Zum Produkt



Software

From the customer enquiry to the dispatch of the finished part – the TRUMPF software portfolio optimizes your entire production process. Smart Factory combines the software intelligently with machines and services to create customized Industry 4.0 solutions for your production.

Zum Produkt