



## Press Release

# TRUMPF is for the first time global partner of the CODE\_n innovation platform

**Increased emphasis on collaboration with start-ups – CODE\_n cluster “Photonics 4.0” pivotal to the further progress of optical technologies – Applications for start-up contest open until the end of May 2016**

*Ditzingen, May 9, 2016* – For the second year in a row, machine tool and laser technology specialist TRUMPF will act as partner to the global CODE\_n innovation platform – this year for the first time as global partner. CODE\_n provides new companies with a platform they can use to showcase their digital business models, connect with established partners from industry, science and research, and team together to develop new ideas. The CODE\_n community’s central get-together is the international new.New innovation festival, which this year will be taking place in September at the Karlsruhe Centre for Art and Media.

### **Shaping the future of photonics**

As the digitalization of the workplace continues, collaborating with start-ups has assumed a central role in the TRUMPF innovation concept. “The success of Industry 4.0 relies on multiple partners working together; CODE\_n is our chance to exchange ideas with other companies and start-ups and work together to shape the future of photonics,” explains Berthold Schmidt, Head of Corporate R&D at TRUMPF. “Last year’s event with us as strategic partner was such a success that this year we wanted to be a global partner and take on an even more prominent role.”

As a pioneer and technology leader in the domain of laser technology, TRUMPF is primarily focusing on ambitious start-ups concentrating on Photonics 4.0. This is why TRUMPF also acts as patron for this cluster. Photonics 4.0 is all about how we can drive Industry 4.0 forwards using optical technologies. “We want to work with the CODE\_n participants to find out how light, for instance, might transform our work and social environments in the future. Or how it could enable optical sensors that provide data for machine analysis,” explains Schmidt. Other areas of interest include solutions and innovative business ideas for augmented



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reality and metal 3D printing. The laser is an universal tool that has a key role to play in these technologies – and, as market leader, TRUMPF's involvement will be pivotal.

### **A great platform for start-ups and young entrepreneurs**

This year's CODE\_n new.New festival will take place in Karlsruhe, September 20-22, 2016. An essential element is the start-up contest with the tagline "Unveiling Digital Disruption." Interested companies are invited to submit their business ideas at [www.code-n.org/contest](http://www.code-n.org/contest) by May 31, 2016. The four available topic clusters are "Applied FinTechs," "Connected Mobility," "HealthTech" and "Photonics 4.0." After reviewing the applications, an expert panel will select 50 start-ups to be given the opportunity to showcase their business model to a wider public over the three days of the festival, make new contacts and win the 30,000 euro CODE\_n Award. In addition to TRUMPF, the festival is also partnered by CODE\_n initiator GFT Technologies as well as Accenture, Hewlett Packard Enterprise (HPE) and the German Federal Ministry of Education and Research.

"Our goal is to motivate all start-ups that focus on digital technologies and encourage them to submit their products to the CODE\_n festival," says Schmidt. "We look forward to some exciting conversations and innovative business ideas we can work on together."

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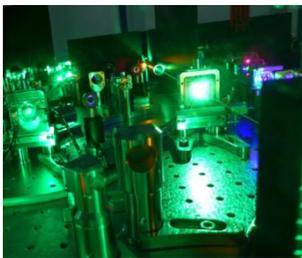
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### Digital workplace

Photonics 4.0 focuses on innovations that enable the advancement of Industry 4.0 using optical technologies. With its TruConnect solution, TRUMPF already offers ways for companies to digitalize manufacturing on various levels.



### Attosecond lasers

Optical technologies will have more and more impact on our workplaces in the future. TRUMPF is developing laser amplification systems capable of generating attosecond pulses, which will make it possible to observe processes such as electron movement in atomic nuclei.



### About TRUMPF

The high-technology company TRUMPF provides manufacturing solutions in the fields of machine tools, lasers and electronics. These are used in the manufacture of the most diverse products, from vehicles, building technology and mobile devices to state-of-the-art power and data storage. TRUMPF is the world technological and market leader for machine tools used in flexible sheet metal processing, and also for industrial lasers. In 2014/15 the company – which has approximately 11,000 employees – achieved sales of 2.72 billion euros. With almost 70 subsidiaries, the TRUMPF Group is represented in nearly all the countries of Europe, North and South America, and Asia. It has production facilities in Germany, France, Great Britain, Italy, Austria, Switzerland, Poland, the Czech Republic, the USA, Mexico, China and Japan.

For more information about TRUMPF go to [www.trumpf.com](http://www.trumpf.com)

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