



Supplementary data privacy information

for customers and end clients (including for trade fair booths)

What we use your data for

Storage and processing of professional contact information to execute contracts and provide information about products and services of the TRUMPF corporation (advertising). In so doing, the advertising can be sent by post or electronically, based on the controller's legitimate interest in direct marketing. If the contact comes from a trade fair, the data subjects wish to make contact for the aforementioned purposes. The data can also be used to conduct satisfaction surveys over the phone.

Professional contact data are stored and processed for the purposes of initiating and filling orders for products of the TRUMPF corporation (Art. 6(1)(1)(b) GDPR) and to fulfil statutory requirements (Art. 6(1)(1)(c) GDPR). Data are also used for advertising purposes (such as emails, calls and printed material) (Art. 6(1)(1)(f) GDPR).

Forwarding of data

Data subjects' data will be provided to: IT service providers within the scope of maintenance; other companies inside and outside the TRUMPF corporation with whom the controller is involved, for the purpose of advertising; or marketing service providers for supportive services. The data will be forwarded to other TRUMPF companies or retailers if this is necessary to answer questions or for customer support.

The data will be transmitted to third countries outside the EU if companies in whom the controller participates access the IT systems with the data subjects' data from third countries and process those data for advertising purposes, and within the scope of provision.

How long we store your data

If no contract is formed, the data subjects' data will be stored as long as mutual interests in a business relationship can be identified. This is usually no longer the case after five years.