



Supplementary data privacy information according to Art. 13 GDPR

for customers and end clients (including for events e.g. trade fair booths and digital events)

What we use your data for

We process your professional contact data for the purpose of executing orders, providing information on products and services of the TRUMPF group of companies (advertising). In this context, the advertising can take place by post as well as electronically with the legitimate interest of the controller in direct marketing. If you provide us with your contact details at a trade fair, we will use your data for the above-mentioned purposes. Furthermore, the data may be used for telephone calls for satisfaction surveys. At some events, you have the opportunity to give us feedback on our events ("like function"). If you use this like function, your contact details, the fact of participation in a special event and the use of the like function will be recorded by us.

Professional contact data is stored and processed for the purpose of initiating and processing orders for products of the TRUMPF group (for customers based in the European Union (EU): Art. 6 para. 1 (b) GDPR), as well as for the purpose of fulfilling legal requirements (for customers based in the EU: Art. 6 para. 1 (c) GDPR). Furthermore, data is used for the purpose of advertising (e.g. for emails, calls and printed materials) (for customers based in the EU: Art. 6 para. 1 (f) GDPR).

We also process your personal data for comparison with sanctions lists. This involves comparing your name with publicly accessible sanctions lists. We carry out the comparison on the basis of our legitimate interest (for customers based in the EU: Art. 6 para. 1 (f) GDPR). Our legitimate interests consist of ensuring that TRUMPF does not conduct business with persons who are named on a sanctions list.

If you are supported by one of our distribution partners, we act as joint controller with the distribution partner. We will be happy to provide you with information on the key points of the joint controllership agreement upon request. Please contact our data protection officer for this purpose.

Forwarding of data

The data of the data subjects are made accessible to IT service providers within the scope of maintenance as well as to other companies within and outside the TRUMPF group for supporting services, insofar as it is necessary for answering enquiries or providing support, passing on the data to other TRUMPF companies or retailers. The check of the sanctions lists for TRUMPF is provided by a specialised service provider. As part of maintenance and technical support, a service provider commissioned with this task can theoretically gain access to your data.

In exceptional cases, your data may be transferred to companies based in a third country where there is no equal level of data protection as in the EU. TRUMPF ensures the security of your data on the basis of contractually assured guarantees and with technical and organisational measures.

How long we store your data

If no contract is concluded, the data of the data subjects will be stored for as long as mutual interest in a business relationship is apparent.

Special information for digital events



Data is collected in log files, downloads and forms when using the digital platform. We process your activities on the digital platform as well as your interest in certain technologies, products and services within the scope of our legitimate interest for the purpose of advertising (e.g. for emails, calls and print materials (for customers based in the EU: Art. 6 para. 1 (f) GDPR).