



Press Release

Heidi-Melanie Maier Named National Service Director for Standard Machines at TRUMPF Inc.

FARMINGTON, Conn., October 13, 2021 – Heidi-Melanie Maier has been named National Service Director for Standard Machines within the TRUMPF Service Department effective October 1, 2021. In this role, Maier will report to Annette Doyle, Vice President of Technical Service for TRUMPF in North America.

Maier began her career with TRUMPF in 2001 at the company headquarters in Ditzingen, Germany in the Media Relations and Communications Department. During her tenure there, she held various leadership roles working closely with her colleagues in product management areas. Prior to her move to TRUMPF Inc, Maier held the position of Head of Corporate Communications from 2011-2017. In 2018 Maier assumed the role of Director of Sales and Marketing for TruServices and Smart Services at TRUMPF Inc. in North America. Throughout her time in this position she was responsible for the development of strategic sales and marketing campaigns for the sale of customer enabling technology. In addition to her experience at TRUMPF, Maier also holds bachelor's degrees from the University of Münster and the University of East Anglia as well as a master's degree from the University of Stuttgart.

In her new role, Maier will be responsible for overseeing the day-to-day activities of the service team for standard machine tool products throughout North America. She will also apply her strategic expertise to further advance TRUMPF's service organization and customer support. "Heidi-Melanie Maier's deep insight into TRUMPF's customer needs in the USMCA market makes her uniquely qualified to lead our technical service team and continue to focus on how TRUMPF's products enable our customers' success", said Annette Doyle.



About TRUMPF

The high-technology company TRUMPF offers production solutions in the machine tool and laser sectors. It is driving digital connectivity in manufacturing industry through consulting, platform and software offers. TRUMPF is the world technological and market leader for machine tools used in flexible sheet metal processing, and also for industrial lasers.

In 2019/20 the company – which has about 14,300 employees – achieved sales of 3.8 billion dollars. With over 70 subsidiaries, the TRUMPF Group is represented in nearly all the countries of Europe, North and South



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America, and Asia. It has production facilities in Germany, France, Great Britain, Italy, Austria, Switzerland, Poland, the Czech Republic, the USA, Mexico, China and Japan.

For more information about TRUMPF go to www.trumpf.com

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