

Delivery crisis: TRUMPF charters deep-sea container ship

Fragile supply chains, war in Ukraine and ports closed in China due to Corona: it is currently difficult to transport goods by sea - this also applies to shipping to the USA. Logistics costs are rising, ships wait for weeks in front of the ports to be loaded and uploaded.

TRUMPF has therefore come up with something special. The high-tech company from Ditzingen near Stuttgart manufactures laser systems and is one of Germany's largest transporters of oversized cargo to the USA. What's more: with sales of 655 million euros, the USA is TRUMPF's second-largest sales market, and despite all the adversities, the US economy is booming.

The solution is as simple as it is unique: TRUMPF is one of the first industrial companies in Germany to charter its own deep-sea container ship through a logistics company. Heavy-duty cranes recently loaded the ship with 49 laser cutting machines and production parts in the port of Hamburg. The container ship is scheduled to arrive in New York in about two weeks. Since the ship does not call at the classic terminals, long waiting times at the ports are avoided. The machines will thus reach their destination up to four weeks faster.

In 2021, companies such as Coca-Cola, Walmart and IKEA had already rented their own ships in the USA.



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The ship is loaded in Hamburg, with the Elbphilharmonie in the background.



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We do not expect the difficult global supply chain situation to ease in the near future. We will therefore continue to look for routes that are cost-effective and reliable.

Frank Nesselberger, responsible for global machine logistics at TRUMPF in Ditzingen